


WOLSEY  LODGES

TIMELESS HOSPITALITY



How to become a Wolsey Lodge

TIMELESS HOSPITALITY

For over 35 years Wolsey Lodges have been welcoming guests into our homes.

Our reputation has been built by offering a timeless form of hospitality in unique properties, where excellence is standard.

We welcome you to discover Wolsey Lodges and the benefits of being a member could make to your business.

We understand that all Lodges are individual businesses but they all have one thing in common.

"We love our homes very much and want to attract the type of guest that will also love them."



WHAT WE OFFER...

MARKETING AND SUPPORT

Marketing and support are two of the most important aspects of what we can offer members.

Wolsey Lodges aims to offer its members an alternative marketing platform to the Online Travel Agents, one where you retain control of your business, your pricing, your bookings and your calendar.

We instead ask for an annual membership fee, and are run not for profit, with the belief that our collective marketing budget goes further.

Without exception, a Wolsey Lodge offers good hospitality and a home from home experience to all their guests. This is what we believe sets us apart from other platforms in the industry.

We encourage Lodges to provide evening meals but this is not compulsory.

We want you to get the most out of your hosting venture, which is why we not only work hard to attract paying guests but also help you and your business flourish. We achieve this in a number of ways that you will read about below.

WEBSITE

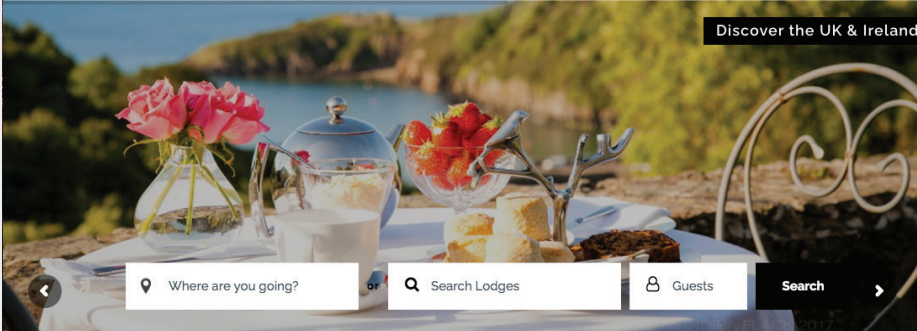
Our new website offers visitors a simple and quick way of finding your business. New Lodges are quickly integrated on the Home Page and there is an in-built Booking Enquiry System making it simple for potential guests to contact you directly.

Our website is easy to negotiate whether via PC, mobile or tablet, bringing more potential guests to your property.

The website gives you more control over your profile in terms of images, awards, facilities, services and prices. There is a personal Log in system for you to make changes at any time, with support if needed.

OUR WEBSITE

WOLSEY LODGES [Home](#) [Our Lodges](#) [Explore](#) [Map](#) [Travel Insights](#) [Vouchers](#) [f](#) [t](#) [@](#)



Discover the UK & Ireland

The Wolsey Lodge badge is a sign of quintessential excellence, and staying in one of our lodges is an experience not to be missed.


All of our lodges are unique and have their own style, but there is one resounding theme across all Wolsey Lodges and that is generous hospitality.


Being a Wolsey Lodge means that our lodge owners are a part of our non-profit membership, and to attain the Wolsey badge, they must live up to certain expectations of excellence, and show off their little piece of **England, Scotland, Wales or Ireland** at its best.

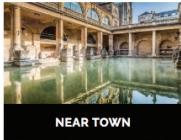
We want our guests to leave our lodges having had a comfortable stay, enjoyed warm hospitality and discovered more about the local area. This is the criteria that gives a lodge the Wolsey badge of honour.


[Read more](#) [Map](#)

WOLSEY STAYS


**IN THE COUNTRY**


**BY THE SEA**


**NEAR TOWN**


**UNUSUAL STAYS**


WOLSEY LODGES


**CONTEMPORARY**


**COUNTRY ESTATE**


**COUNTRY HOUSE**

**FARMHOUSE**


**MANOR HOUSE**


**RESTORATIONS**


**RURAL COTTAGE**


**WORKING FARM**

DISCOVER THE UK AND IRELAND THE WOLSEY WAY

**ENGLAND**

**SCOTLAND**

**WALES**

**IRELAND**

CONTACT WOLSEY

[01473 822 058](#)[07831 707 023](#)info@wolseylodges.com

OUR LODGES

[Near the Sea](#)[In the Country](#)[In the Town](#)[Unusual Stays](#)

TYPE OF STAY

[Bed & Breakfast](#)[Self Catering](#)

HELP

[About](#)[Be our guest \(FAQs\)](#)[Become a Lodge](#)[Terms & Conditions](#)[Privacy Policy](#)[Log In](#)[Register](#)

RECEIVE OUR NEWSLETTER

Join the Wolsey Lodge family and receive regular Lodge updates and offers.

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WHAT WE OFFER...

E-NEWSLETTER

Our experience has shown that the most effective form of marketing comes from talking directly to potential guests. Our regular e-newsletter is an invaluable tool which allows us to do just that, in an effective and measurable way.

The newsletter is distributed monthly to our large base of registered subscribers and the list is growing. Each e-newsletter carries a theme featuring different Lodges, special offers, your unique selling points and more.

INSIGHTS

As part of your membership you shall receive a regular Insights Newsletter, focused on information that will keep you informed and up-to-date with the hospitality industry.

The content is based around marketing, social media, insurance and legal issues etc. as well as special offers, discounts and products.

It is also our Council's method of keeping all members up to date with the latest news. We encourage all Lodges to contribute to the content in the form of tips, suppliers or any other way they feel they can add value to our community.

SOCIAL MEDIA/TWITTER/INSTAGRAM

In this age of connectivity, it has never been more important to be socially active online. Hence the reason why, Wolsey Lodges has Facebook, Instagram and Twitter accounts exclusively to promote and cross promote each other.

We routinely publish content each week. We actively 'like' and 'share' Lodges posts/content as well as guiding members through the process of supporting one another online.

We encourage all Lodges to cultivate a social media presence.

THE COUNCIL & COMPANY STRUCTURE

When you join Wolsey Lodges, you are becoming a Member of a company limited by guarantee, which is owned and controlled by its members. Your views will determine many aspects of the company including major decisions regarding the website to wider marketing issues.

The Wolsey Lodges Council is made up of elected representatives and directs the Company's strategy. As a full member you are eligible - and welcome - to put yourself forward for Council.

The benefit of such a company structure is the access to the experience of many other people who are running similar businesses based in their homes. This not only makes us unique but it is also a great strength.



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You can apply to become a Member by submitting the application form providing links to your own website and listing other sites such as Tripadvisor/Google for reviews.

We only offer membership to establishments that meet our criteria of quality and outstanding hospitality.

That does not mean all Lodges need to be the same, far from it, we welcome a diverse range of properties, but it does mean that your establishment and hospitality need to be of the highest standard.

One of the main benefits of joining Wolsey Lodges is that you will become part of a community that is run for the benefit of its members rather than for profit. We firmly believe that we are stronger together, and by pooling our resources we can become a viable alternative platform for outstanding businesses to showcase themselves but without relinquishing control of their individual business and identity.

MEMBERSHIP

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MEMBERSHIP

£450.00 per annum

Payment is accepted via debit or credit card, quarterly payments or an online transfer.

To apply click here
wolseylodges.com/application-for-membership

DON'T TAKE OUR WORD FOR IT...

“

*Beautiful gardens, wonderful rooms,
fabulous food and excellent host.*

*A wonderful weekend in your beautiful
home. Thank you for sharing it with us and
looking after us so well. Delicious food
and great accommodation we can't wait
to return.*

Perfect.

*Such a wonderful few days in the company
of the most delightful hosts. An amazing
breakfast, in a fabulous dining room
complete with log fire.*

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